



# The proof is in the pricing

Get the features you need, already baked in.

Your technology may be your key to making it in today's rapidly changing restaurant landscape. For example, the latest point of sale (POS) features have the power to impact people at every level of your business.



## Customers

They expect to interact with the newest technology — whether they're ordering online, purchasing gift cards or getting food delivered.



## Employees

They want to spend less time troubleshooting applications and more time meeting customers' evolving needs.



## You

You have enough on your mind. You need systems that work without complicated maintenance or support.



## Getting the latest features to work with your existing point of sale system can be expensive and challenging.

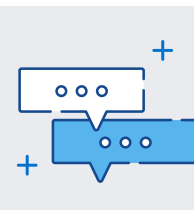
Especially if each one requires integration with a third party, which often comes with:



Higher monthly fees with each integration



Issues with APIs, system requirements, updates and more



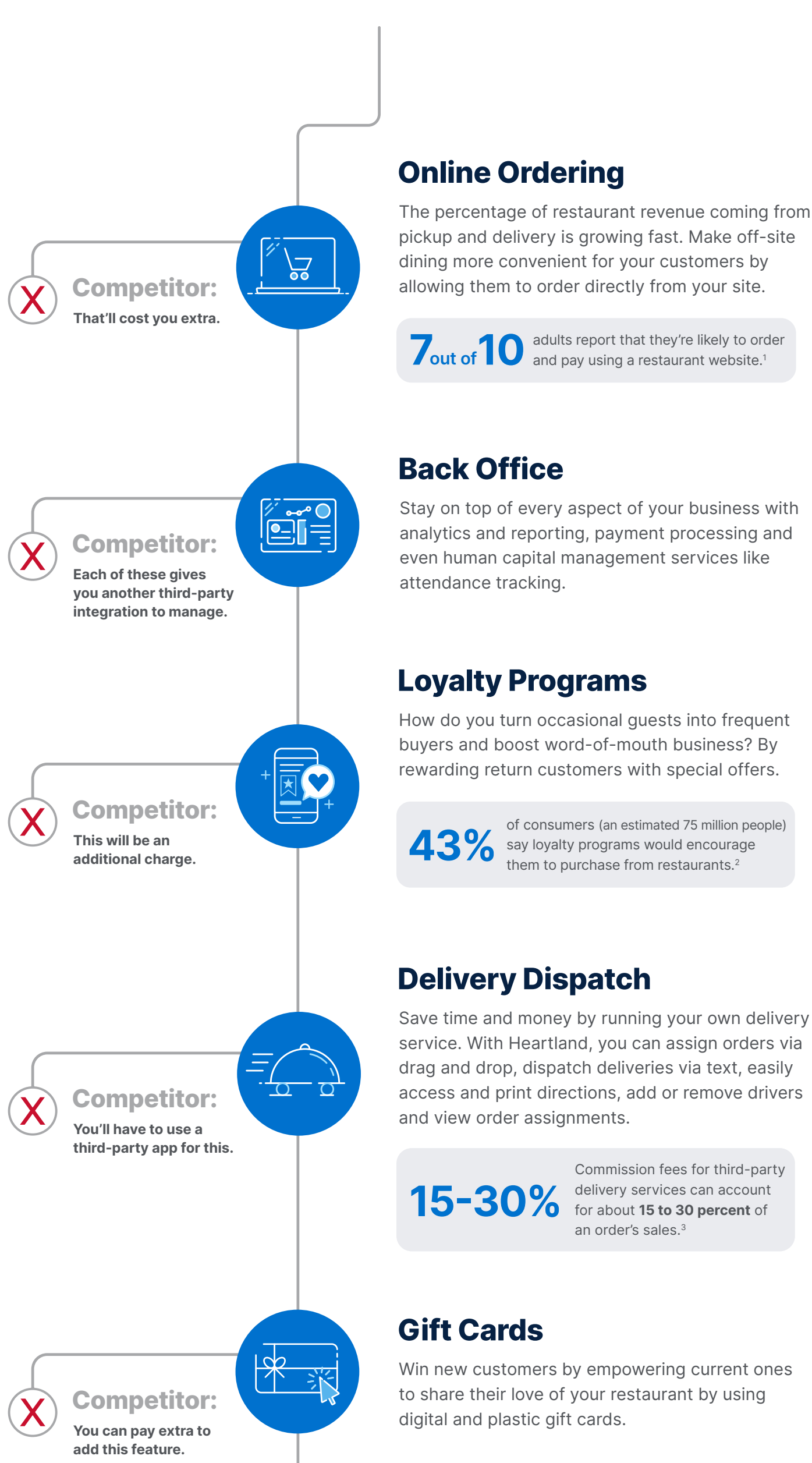
Required communication with multiple companies and points of contact



## That's why Heartland does things differently. Our Restaurant POS offers an all-in-one solution to keep your costs down and your business thriving.

All you have to do is activate the built-in services you want.

Keep reading to learn about some of Heartland's built-in features, and find out how you can get all the benefits — and none of the headaches — that come with traditional third-party applications.



## Get what you need. Add what you want.

If there's a third-party application you love and want to keep using, you certainly have the option to add it to Heartland's POS system. What sets Heartland apart is that you don't have to use any additional third-party applications. Heartland Restaurant comes already equipped with the features you need to keep your customers happy, your staff efficient and your business successful.

Ready to learn more?

Let's talk >

SOURCES:

[1] National Restaurant Association – High-tech hospitality  
 [2] PYMNTS - Restaurant Friction Index  
 [3] The Counter – Delivery Apps like Grubhub and DoorDash charge restaurants huge commission fees